



MEDIA ADVISORY – VIDEO & PHOTO OPPORTUNITY

MICROSOFT TO ANNOUNCE NEXT MAJOR GIFT TO THE DISCOVERY

Microsoft's continued support of The Discovery fuels technology learning opportunities

WHAT:

As part of the opening remarks at the 8th annual DigiGirlz Camp, Microsoft Reno General Manager, Owen Roberts will announce Microsoft's next gift in its continued support of the Terry Lee Wells Nevada Discovery Museum (The Discovery).

WHEN:

Thursday, July 20, 2017, 8:30 a.m.

WHERE:

8th Annual DigiGirlz Camp University of Nevada, Reno 1664 N. Virginia Street Ansari Business Building, Room AB 102

DETAILS:

Microsoft's Americas Operations Center in Reno began supporting The Discovery in 2015 with an initial Cybergrant of \$125,000. That initial funding helped create the *STEM Lab Powered by Microsoft* at The Discovery. The technology enabled lab space at the museum allows visitors and students visiting on school field trips the opportunity to explore hands-on educational programming in STEM concepts, as well as computer science (CS) curriculum and training initiatives. The Discovery was the first organization in Northern Nevada to receive a CyberGrant from Microsoft.

Microsoft is committed to making a noticeable impact in Northern Nevada by creating opportunities for all youth to learn not only information communications technology, but also computer science, teaching them about the world around them, empowering them to become well-informed citizens and imaginative creators in our complex and ever-changing global society.

INTERVIEWS:

- · Owen Roberts, General Manager, Microsoft's Americas Operations Center
- Mat Sinclair, President/CEO, Terry Lee Wells Nevada Discovery Museum (The Discovery)

Please contact Patrick Turner, The Discovery, at 775-560-5505 or <u>mailto:pturner@nvdm.org</u> to arrange media coverage.

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ABOUT THE DISCOVERY

The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded 501(c)3 nonprofit organization. To learn more about The Discovery and how you can help support the museum's mission, visit <u>nvdm.org</u>.

ABOUT MICROSOFT IN RENO

Headquartered in Reno, Nev. since 1997, Microsoft Reno enables organizations, large and small, to acquire, distribute and utilize the company's vast array of products, including software, devices and services. One of only three operations centers in the world for Microsoft Corporation, Americas Operations Center (Microsoft Reno) employs approximately 500 professionals and supports Microsoft's operations for Original Equipment Manufacturers (OEM), Volume Licensing, XBOX, Online Advertising and Dynamics throughout North and South America. Microsoft and its employees contribute to the community in which they live by bringing the benefits of information technology to people and organizations throughout the community with an emphasis on partnerships and activities that provide technology solutions that empower students through education, employment and entrepreneurship opportunities, as well as signature technology events, employee volunteer hours and gift matching. In the past five years, Microsoft Reno has contributed more than \$3 million to the northern Nevada community. Learn more about Microsoft in Reno at <u>www.microsoft.com/en-us/reno/</u>. Connect with us on Facebook (<u>www.facebook.com/MicrosoftReno/</u>) and Twitter (www.twitter.com/MicrosoftReno) for news, events and community outreach updates.