



MEDIA ADVISORY - VIDEO & PHOTO OPPORTUNITY

THE DISCOVERY & RENOWN TEAM UP FOR LARGER-THAN-LIFE HEART HEALTH EXHIBIT

Traveling, Walk-Through Exhibit Part of Heart Month Focus on Community Education & Awareness



WHAT:

In honor of American Heart Month, Renown Institute for Heart & Vascular Health and Terry Lee Wells Nevada

<u>Discovery Museum</u> are working together to welcome the MEGA Heart – the world's only inflatable, walk-through heart exhibit.

WHEN:

Media preview of exhibit Thursday, February 16, 2 p.m.

WHERE:

Terry Lee Wells Nevada Discovery Museum 490 S. Center Street, Reno

DETAILS:

This will be the MEGA Heart's first time visiting the Silver State. This incredible exhibit allows people of all ages to step inside the human heart – exploring and interacting with an inflatable heart that measures 13 feet high by 15 feet wide and 26 feet long.

Inside the MEGA Heart, you can follow the blood flow pattern and learn about diseases, defects and common treatment options. This larger-than-life exhibit is part of Renown Health's focus on heart month – working to educate our community about improving heart health by reducing risk factors and living heart healthy.

Get a sneak peek inside the MEGA Heart with Renown Institute for Heart & Vascular Health's medical director ahead of the public exhibit on Friday and Saturday, February 17 and 18.

VISUALS AND INTERVIEWS:

- Inflation and setup of MEGA Heart
- Walking tour of MEGA Heart led by Dr. Christopher Kozlowski, Renown Health vice president and medical director of Renown Institute for Heart & Vascular Health

Please contact Patrick Turner, The Discovery, at 775.560.5505 or Allison Williams, Renown Health, at 775.691.7308 to arrange media coverage.

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ABOUT THE DISCOVERY

The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded 501(c)3 nonprofit organization. To learn more about The Discovery and how you can help support the museum's mission, visit nvdm.org.

ABOUT RENOWN INSTITUTE FOR HEART & VASCULAR HEALTH

Renown Institute for Heart & Vascular Health offers more than 20 board-certified heart specialists and eight nurse practitioners with experience in a variety of specialties. The Institute has led the region's heart and vascular care for more than 30 years, performing the first open-heart surgery, angioplasty, and stent and valve replacements. It is home to two accredited, state-of-the-art Chest Pain Centers, as well as the first accredited Heart Failure Center in northern Nevada and the only intensive cardiac rehab program in the region. For more information, visit renown.org/heart.