



For Immediate Release
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Tiki Gets a Scientific Twist at Chemistry of the Cocktail

*- The Discovery's annual fundraiser is one part science,
two parts fundraiser, 100 percent fun -*

(Reno, NEV) – The Terry Lee Wells Nevada Discovery Museum (The Discovery) is proud to announce its fifth annual Chemistry of the Cocktail event, taking place Friday, November 4th from 6 to 10 p.m. The event invites attendees to explore the artistry of mixology by taking an in-depth look at the science behind the craft of cocktails.

This year's "tiki" theme encourages attendees to sample and learn how to mix refreshing, tropical cocktails designed by expert mixologist Nicole Barker such as the "Stairway to Heaven," the "Tiki Room," and the "Witch Doctor" among others.

Hands-on activities at this year's event include the opportunity to create a fresh, floral lei and participate in other science demonstrations offered by the museum's educators. To add to the tiki theme, this year's event also features live music from local band, the "Killer Waves."

"Chemistry of the Cocktail is the museum's mission in action," said Mat Sinclair, The Discovery's executive director. "By combining some of the elements of a traditional fundraising event with the hands-on learning opportunities the museum is best known for, Chemistry of the Cocktail models the museum's mission for all attendees."

Chemistry of the Cocktail also features delicious fare from some of Reno's favorite culinary hot spots. This year's participating vendors include Blend Catering, The Depot, Cherry Bomb Catering, Rapsallion, Men Wielding Fire, Campo, Wild Garlic Pizza & Pub, Sugar and Spice, Fig Tree Catering, Coffeabar, Peppermill Reno, and DoughBoys Donuts.

Cocktail components are being provided by Southern Glazer's Wine & Spirits and Total Wine & More. Beer, wine and non-alcoholic beverages are being provided by Great Basin Brewing Co. and Dr. Pepper Snapple Group.

Dolan Toyota is the event's presenting sponsor. Event supporters include Celadon Events, Creative Coverings, West Coast A/V, Reno News & Review, KRNV News 4, and Fox 11.

Tickets for the event may be purchased online at www.nvdm.org or by calling 775-786-1000.

WHAT: 5th Annual Chemistry of the Cocktail

WHEN: Friday, November 4, 2016
6 pm to 10 pm

WHERE: The Discovery
490 S. Center Street – Downtown Reno

TICKETS: \$95 for members of The Discovery and nonmembers
\$150 VIP tickets include an exclusive one-hour reception beginning at 5 p.m. with a fiery performance by Reno Tahoe Unified Flow

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The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded nonprofit 501(c)3 organization. To learn more about The Discovery and how you can help support the museum's mission, visit www.nvdm.org.