



For Immediate Release
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Explore the Science Behind a Cup of Joe at Social Science: From Beans to Brew

- Join The Discovery in breaking down our affinity for coffee -

(Reno, NV) –The Terry Lee Wells Nevada Discovery Museum (The Discovery) is hosting the first event in the 2017 Social Science series this Saturday, January 28 from 6 p.m. to 9 p.m. From the plant, to the roast, to the grind, attendees will explore the many amazing factors that contribute to our affinity, and sometimes reliance, on this globally alluring elixir.

The Discovery is excited to partner with The San Franciscan Roaster Co., Hub Coffee Roasters and Blue Whale Coffee Company. Attendees can expect to learn about different types of coffee beans and unique brewing methods while tasting delicious samples. The Discovery will also explore what it takes to roast coffee on a small scale at home.

In addition to delicious java, attendees can also enjoy music, heavy hors d'oeuvres, and libations from Whole Foods Market Reno.

Tickets are \$15 for museum members, \$20 for non-members and \$25 at the door the night of the event. Must be 21 or older to attend. Tickets are available online at nvdm.org, at the museum's admissions desk, or by phone at 775-786-1000. The Discovery recommends purchasing tickets early to ensure entry, as Social Science events typically sell out.

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The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded nonprofit 501(c)3 organization. To learn more about The Discovery and how you can help support the museum's mission, visit www.nvdm.org.