

For Immediate Release

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## The Discovery Celebrates International Science Center & Science Museum Day

Museum will be open on Veterans Day from 10 a.m. to 5 p.m.

**Reno, Nev. (November 8, 2017)** – The Terry Lee Wells Nevada Discovery Museum (The Discovery) will be open on Veterans Day, this Friday Nov. 10 from 10 a.m. to 5 p.m. The day also marks <u>International Science Center & Science Museum Day</u> (ISCSMD), a yearly, global event illustrating the importance of scientific institutions and their impact on solving global issues and bringing communities together. Science centers and science museums worldwide take the opportunity to celebrate and promote their missions through informal science education and activities addressing the critical topics articulated in the United Nations Sustainable Development Goals (SDGs) adopted by the world's nations in late 2015.

"The Discovery fills an important role for our community by helping people experience science," said Mat Sinclair, President/CEO of The Discovery. "ISCSMD gives The Discovery, and our fellow museums and science centers, an opportunity to promote our mission to increase interest and engagement in science learning."

The Discovery invites guests to drop in and explore the museum's galleries and exhibits, take part in the activities featured in *The Shop*, *Spark!Lab Smithsonian* and throughout the entire museum, and of course, experience the sheer awe of *A T. rex Named Sue*. For more information, visit <u>www.nvdm.org</u>.

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## About The Discovery

The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded nonprofit 501(c)3 organization. To learn more about The Discovery and how you can help support the museum's mission, visit www.nvdm.org.