



CHEMISTRY *of the* COCKTAIL

2018 SPONSORSHIP OPPORTUNITIES



A LABORATORY OF LIBATIONS

One part chemistry, two parts fundraiser, 100 percent fun—Chemistry of the Cocktail is a party with a purpose! The Discovery's largest annual fundraiser pairs mixology demonstrations with gourmet selections from local culinary favorites to create a truly unique adults-only experience. Now in its seventh year, Chemistry of the Cocktail has become a sensation on Reno's list of must-attend events. Mix up some fun on **Friday, November 16, 2018**.



\$10,000 Presenting Sponsor (1 available)

- **Exclusive logo placement on Save the Date**
- **Logo displayed on the invitation**
- **Logo displayed on all event paid media and promotional materials**
- **16 complimentary tickets including a one-hour VIP reception**
- VIP parking for five vehicles
- Logo and link on The Discovery's website
- 4 tagged social media posts prior to and following the event
- Full-page ad in the event program with premier placement
- Recognition in event-specific e-mail blasts (17,000+ database)
- Banner recognition in the museum's atrium
- Logo recognition on cocktail napkins- cobranded with Bar Sponsor
- Logo recognition on photo booth photos- cobranded with Photo Booth Sponsor
- Recognition in the museum's donor recognition program

\$5,000 Innovation Sponsor (2 available)

- **Logo displayed on the invitation and print advertising**
- **10 complimentary tickets including a one-hour VIP reception**
- Logo and link on The Discovery's website
- 2 tagged social media posts prior to and following the event
- Half-page ad in the event program
- Recognition in event-specific e-mail blasts (17,000+ database)
- Recognition in the museum's donor recognition program

\$3,500 Bar Sponsor (1 available)

- **8 complimentary tickets including a one-hour VIP reception**
- Logo and link on The Discovery's website
- Exclusive logo placement at cocktail bars at the event
- Logo banner on the premier cocktail bar
- Specialty cocktail named after your business
- Logo recognition on cocktail napkins - cobranded with Presenting Sponsor
- Recognition in the museum's donor recognition program

\$3,500 Auction Sponsor (1 available)

- **8 complimentary tickets including a one-hour VIP reception**
- Logo and link on The Discovery's website
- Exclusive logo placement in the mobile bidding platform
- Logo placement on silent auction tables
- Business name recognition during the live auction
- Logo recognition in auction preview e-mail
- Half page ad in the event program
- Recognition in the museum's donor recognition program

\$3,500 Photo Booth Sponsor (1 available)

- **8 complimentary tickets including a one-hour VIP reception**
- Logo and link on The Discovery's website
- Logo embedded on photos digital/printed - cobranded with Presenting Sponsor
- Exclusive logo placement on post event marketing e-mail
- Access to all e-mails entered in the photo booth kiosk at the event
- Opportunity to have photos uploaded directly to your company's Facebook page
- Receive a digital copy of all photos
- Half page ad in the event program
- Recognition in the museum's donor recognition program

\$2,500 Inspiration Sponsor (10 available)

- **6 complimentary tickets including a one-hour VIP reception**
- Logo and link on The Discovery's website
- 1 dedicated, tagged social media post prior to the event
- Half-page ad in the event program
- Recognition in event-specific e-mail blasts (14,500+ database)
- Recognition in the museum's donor recognition program

\$1,500 Experience Package

- 10 tickets for the event
- Half-page ad in the event program

\$700 Experience Package

- 4 tickets for the event
- Quarter-page ad in the event program

\$200 Event Supporter

- Quarter-page ad in the event program
- Recognition in the museum's donor recognition program

SPONSORSHIP/TICKETS FORM

Thank you for your support! Please complete the form below. For additional information, contact Kestra Brönneke at 775-398-5912 or kbronneke@nvdn.org.



Name _____ E-mail _____

Company/Organization/Recognition name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

I would like to support at the following level:

- | | | |
|--|---|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsorship | <input type="checkbox"/> \$5,000 Innovation Sponsorship | <input type="checkbox"/> \$3,500 Bar Sponsor |
| <input type="checkbox"/> \$3,500 Auction Sponsor | <input type="checkbox"/> \$3,500 Photo Booth Sponsor | <input type="checkbox"/> \$2,500 Inspiration Sponsorship |
| <input type="checkbox"/> \$1,500 Experience Package | <input type="checkbox"/> \$700 Experience Package | <input type="checkbox"/> \$200 Event Supporter |
| <input type="checkbox"/> Please reserve _____ individual tickets for me at \$110 each. Total amount \$ _____ | | |
| <input type="checkbox"/> Please reserve _____ VIP tickets for me at \$150 each. Total amount \$ _____ | | |
| <input type="checkbox"/> I will be unable to attend, but would like to make a donation in the amount of \$ _____ | | |

Payment information:

- Enclosed is my check in the amount of \$ _____ made payable to The Discovery
- Please charge my credit card: Visa Mastercard American Express Discover

Name on card _____

Card # _____ Expiration date _____ CVV code _____

Signature _____

Return completed form to:

The Discovery
Attn: Kestra Brönneke
kbronneke@nvdn.org
490 S. Center Street
Reno, NV 89501
Phone: 775-398-5912
Fax: 775-786-1114

I would also like to donate an auction item for this event.

- Please contact me Pick up item Item enclosed

Item description: _____

Item value: _____

