



MEDIA ADVISORY - VIDEO & PHOTO OPPORTUNITY

THE DISCOVERY & RENOWN WELCOME LARGER-THAN-LIFE HEALTH EXHIBIT

Traveling 50-Foot Long Exhibit Helps Museum Visitors Learn About the Human Body & Staying Healthy



WHAT:

Looking for something fun and different this Labor Day weekend? Come check out the MEGA Body for three days only at <u>The Discovery</u>.

Committed to inspiring little ones to learn more about the human body and the importance of living healthy lives, Renown Children's Hospital and The Discovery are bringing the world's only inflatable, walk-through model of the human body right here to the Biggest Little City.

This will be the <u>MEGA Body's first time in Reno</u>. Get a sneak peek with pediatric nurse practitioner, Elaine Cudnik, before the public exhibit Friday, August 31 – Sunday, September 2.

WHEN:

Media preview of exhibit

Thursday, August 30, 1:30 p.m.

Visuals & Interviews:

- Inflation and setup of MEGA Body
- Walking tour led by <u>Elaine Cudnik</u>, <u>APRN</u>

WHERE:

The Discovery 490 S. Center Street, Reno

Morning & evening live shots available

Friday, August 31

Morning live shots: 5 - 9 a.m. Evening live shots: 4 - 7 p.m.

Must confirm by Wednesday, 8/29 at noon

Visuals:

- Reporter walk and talks through MEGA Body
- Live interviews must be arranged in advance

DETAILS:

You may know the human body is 75 percent water, but did you know we blink more than 27,000 times each day? Or that the average cough comes out of your mouth at 60 miles per hour?

The <u>MEGA Body</u> teaches visitors of all ages fun facts while exploring and interacting with giant teeth, eyes, brain, heart, lungs, ears, esophagus, bones, stomach, muscle, intestines and skin. Measuring 50-feet long by 15-feet wide and 12-feet high, MEGA Body also shows the risks, symptoms and causes of various diseases.

Please contact <u>Patrick Turner</u>, The Discovery, at 775.560.5505 or <u>Allison Williams</u>, Renown Health, at 775.691.7308 to arrange media coverage.

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ABOUT RENOWN CHILDREN'S HOSPITAL

Renown Children's Hospital is the only dedicated children's hospital in northern Nevada, and offers a variety of programs and services designed specifically to care for the community's families. It has the region's only Children's ER and Pediatric ICU. Renown Children's Hospital is the only hospital affiliated with Children's Miracle Network Hospitals (CMNH) in the region and local CMN Hospitals' programs and events directly benefit children in the Truckee Meadows. It is also the only hospital in the region affiliated with CHA (Children's Hospital Association). For more information, visit renown.org/children.

ABOUT THE DISCOVERY

The Discovery creates interest and engagement in science for all. Through unique, hands-on programs and exhibits, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded 501(c)3 nonprofit organization. To learn more about The Discovery and how you can help support the museum's mission, visit nvdm.org.