

# Media Fact Sheet



The Terry Lee Wells Nevada Discovery Museum (best known as The Discovery) is Nevada's largest hands-on science center. The Discovery boasts 67,000 square feet of ever-changing exhibitions focused on science, technology, engineering, art, history and invention, all designed to inspire curiosity, creativity and the joy of lifelong learning in all who visit. The Discovery also regularly hosts featured exhibitions on topics ranging from rare monster-sized fish, to larger-than-life dinosaur fossils, to mind-bending puzzles, and more!

## BACKGROUND

- Founded in 2004 by Chris Riche, a Reno-based entrepreneur
- The capital campaign for the museum raised \$21 million
- Opened to the public on September 10, 2011
- The Discovery welcomes an average of 200,000 visitors per year
- The Discovery is a 501(c)3 private, nonprofit organization

## MUSEUM COMPONENTS

- Seven permanent exhibitions: *Little Discoveries*, *Nevada Stories*, *Inside Out: an Anatomy Experience*, *Build It!*, *Da Vinci's Corner*, *Spark!Lab Smithsonian*, *Under the Stars*, *Truckee Connects/Cloud Climber*
- 5,500 square feet of space for featured exhibitions
- Two labs: *Spark!Lab Smithsonian*, *The Shop*
- 4,000 square feet of mixed-use space for meetings, events and parties
- Museum Store offering science toys, gifts, games and apparel
- 40+ parking spaces with additional metered parking on adjacent streets

## KEY PROGRAMS

### [Small Wonder Wednesday](#)

Special hours every Wednesday morning just for visitors ages 5 and under.

### [Camp Discovery](#)

Immersive, week-long science camps for K–7th grade students.

### [Social Science](#)

Themed, adults-only science exploration events.

### [Science Distilled](#)

Informal science lecture series focused on current and curious topics.

### [Discover Your Way](#)

Sensory-friendly time at the museum for visitors on the Autism spectrum.

### [Chemistry of the Cocktail](#)

The Discovery's annual fundraiser featuring hands-on mixology.

## DOWNTOWN LOCATION

- Located at 490 S. Center Street, just south of the downtown core and north of Midtown
- The 67,000 square-foot building is the former City Hall, purchased in 2008 from the City of Reno



## OFFICIAL NAME

Terry Lee Wells Nevada Discovery Museum

## COMMON NAME

The Discovery

## PHONE

775-786-1000

## WEBSITE

[nvdm.org](http://nvdm.org)

## SOCIAL MEDIA

@thediscovery on Facebook,  
@nevadamuseum on Twitter and Instagram

## MEDIA CONTACT

Patrick Turner  
The Discovery  
[pturner@nvdm.org](mailto:pturner@nvdm.org)  
O: 775-398-5940  
M: 775-560-5505

## MEDIA RESOURCES

Logos, photos, press releases and other materials for the media are available at [nvdm.org/media](http://nvdm.org/media).