

Social Science: Face Your Fears

The Discovery encourages guests to test the limits of their fears in the name of science on Saturday, Feb. 8

Reno, Nev. (TBD) – The Terry Lee Wells Nevada Discovery Museum (The Discovery) is hosting the next event in its Social Science series on Saturday, Feb. 8 from 7 to 10 p.m. Social Science: Face Your Fears invites attendees to tackle their phobias head-on during an evening of some of the scariest science.

Attendees will be able to explore the science of scary by participating in a variety of labs, lectures, and programming. Guests can test their "fear strength" as they try to escape a mini haunting experience, stick their hands into the scarily unknown "fear box," or use ultraviolet light to locate live scorpions that fluoresce in the dark.

Attendees can join Dr. Cindy Lancaster University of Nevada, Reno assistant professor of clinical psychology, for an eye-opening presentation on strategies to help conquer fear through exposure therapy. Then they can put those strategies to the test by hanging out with clowns (coulrophobia), eating strange food (cibophobia) or discharging 400,000 volts from The Discovery's Van de Graaff machine (hormephobia). Attendees also have the opportunity to learn from the folks at Envirolution about how to use people power to pedal the world to a more sustainable place.

Social Science is The Discovery's wildly popular adults-only, brain building event series that features science demonstrations, hands-on labs, expert presentations, a live DJ, libations, and tasty bites.

Attendees must be 21 years or older to attend. Tickets are \$20 for members, \$25 for non-members, and \$30 at the door. Admission includes two drinks and complimentary tasty bites. Due to the popularity of this event, it is strongly recommended that attendees purchase tickets in advance. Visit nvdm.org/socialscience for more information.

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About The Discovery

The Discovery seeks to inspire by being <u>the</u> place to experience science. Through unique, hands-on programs and exhibitions, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded nonprofit 501(c)3 organization. To learn more about The Discovery and how you can help support the museum's mission, visit www.nvdm.org.