



Bring exciting, new science experiences to The Discovery

Keeping the museum experience new and exciting is key to engaging the community in hands-on science exploration. The Featured Exhibition Program at The Discovery is designed to bring timely, immersive, and intellectually stimulating exhibitions to our community. By presenting a rotating schedule of high-profile exhibitions, we aim to attract diverse audiences, foster a deeper appreciation for science, stimulate curiosity, and fulfill our mission to be the place to experience science.

Over the past 11 years, The Discovery has hosted more than seven featured exhibitions ranging from *Monster Fish: In Search of the Last River Giants*, to *A T. rex Named Sue*, to *Survival of the Slowest*.

Providing support for The Discovery's Featured Exhibition Program allows us to plan further in advance, placing reservations for the newest and most exciting exhibitions well into the future.



Above & Beyond celebrates the power of innovation to make dreams take flight. This 5,000 square-foot aerospace exhibition features immersive simulations, interactive design challenges, iconic historical touchstones, visionary concepts for the future, and inspiring stories from aviation innovators, past and present.



Design—and test-fly—your own supersonic jet. Pilot a drone into the eye of a hurricane to measure nature’s fury. Spread your wings and experience flight as a bird or a futuristic wing-flapping aircraft. Or take an elevator ride to the edge of space.

Packed with fun interactive challenges, vehicle concept models and prototypes, immersive media presentations, and inspiring stories, this large-scale exhibition invites visitors to experience what it takes to make the “impossible” possible.

The Discovery plans to open *Above & Beyond* in **May 2026**.



Above & Beyond Sponsor Recognition

In recognition of your support for the *Above & Beyond* exhibition at The Discovery, your company/organization logo will be prominently displayed on a graphic appliqué displayed in the museum's lobby during the run of the exhibition (May 2026 through January 2027).

Sponsorship of \$5,000+

Fighter (10"): Corporate logo or up to 40 characters

Sponsorship of \$10,000+

Concorde (12"): Corporate logo or up to 50 characters

Sponsorship of \$25,000+

Shuttle (14"): Corporate logo up to 64 characters

Sponsorship of \$50,000+

Stealth Fighter (16"): Corporate logo or up to 64 characters

Sponsorship of \$100,000+

Saturn 5 Rocket (20"): Corporate logo or up to 64 characters

Make your sponsorship commitment by **May 8, 2026** for recognition at the exhibition opening.





GUINNESS WORLD RECORDS ANIMAL HALL OF FAME EXPERIENCE

Biggest. Strongest. Loudest. Smallest. Dirtiest. Sleepiest. Guinness World Records takes these records seriously, celebrating superlative achievements—even in the animal kingdom. The natural world is full of amazing animals with remarkable records—size, smarts, stamina. Each creature thrives and shines in its own way.

Guinness World Records: The Animal Hall of Fame Experience will feature an engaging combination of hands-on exhibits, digital interactives, and live animal displays that will immerse visitors in these animal title holders, exploring how humans and animals match up in record-setting capabilities.

The Discovery plans to be host the world premiere of this exciting, new exhibition in **early 2027**.

Sponsorship Opportunities



Gift of \$100,000+

- Recognition (logo or name) in the Odysseys exhibition hall for three years
- 20" donor recognition graphic (includes logo or name) in The Discovery entrance hallway during each featured exhibition for three years
- Social media interview and two tagged social media shout-outs
- Public relations (news coverage) opportunities as available
- Invitation to exclusive exhibition preview events

Gift of \$50,000

- Recognition (logo or name) in the Odysseys exhibition hall for three years
- 16" donor recognition graphic (includes logo or name) in The Discovery entrance hallway during each featured exhibition for three years
- Social media interview and two tagged social media shout-outs
- Invitation to exclusive exhibition preview events

Gift of \$25,000

- Recognition (logo or name) in the Odysseys exhibition hall for three years
- 14" donor recognition graphic (includes logo or name) in The Discovery entrance hallway during each featured exhibition for two years
- Social media interview and two tagged social media shout-outs
- Invitation to exclusive exhibition preview events

Gift of \$10,000

- Recognition (logo or name) in the Odysseys exhibition hall for two years
- 12" donor recognition graphic (includes logo or name) in The Discovery entrance hallway during the featured exhibition of your choice
- Invitation to exclusive exhibition preview events

Gift of \$5,000

- Recognition (logo or name) in the Odysseys exhibition hall for one year
- 10" donor recognition graphic (includes logo or name) in The Discovery entrance hallway during the featured exhibition of your choice
- Invitation to exclusive exhibition preview events



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