



EMPOW[HER] Collective Hosts Girls' STEM Career Day at The Discovery

Free event connects young women with local STEM professionals and career pathways

RENO, Nev. (March 4, 2026) – The Discovery's EMPOW[HER] Collective for Women & Girls in STEM will host its inaugural Girls' STEM Career Day on Saturday, March 7 from 10 a.m. to 3:30 p.m. The event invites girls and young women to explore careers in science, technology, engineering and math while connecting with local industry professionals and community partners.

Throughout the day, attendees can explore the museum and engage directly with representatives from regional STEM businesses and organizations. The event culminates in a keynote address and panel discussion from 12 to 1 p.m. featuring engineer and author Karen Purcell, alongside Madeline Churchill of Ormat Technologies, Taylor Stevens of Ainsworth Associates Mechanical Engineers, and Meredith Westafer of Tesla.

Purcell, a professional engineer, chartered engineer, entrepreneur, and author of "Unlocking Your Brilliance: Smart Strategies for Women to Thrive in Science, Technology, Engineering, and Math," draws on her personal and professional journey to empower women to pursue STEM pathways and build fulfilling careers with confidence.

"We are very excited to welcome girls and young women from around our region to the museum to explore STEM career possibilities," said Heather Norton, The Discovery's President/CEO. "This inaugural event aims to open eyes to many career opportunities in STEM field."

Participating organizations include regional leaders in advanced manufacturing, mining, renewable energy, health care, aerospace and defense, STEM education and workforce development, alongside representatives from the University of Nevada, Reno, Truckee Meadows Community College and the Washoe County School District.

Girls' STEM Career Day is part of The Discovery's EMPOW[HER] Collective, which expands programming designed to keep girls engaged in STEM throughout their education. Support for EMPOW[HER] is provided by Ainsworth Associates Mechanical Engineers, NV STEM for Skilled Trades, Ormat Technologies, Tesla, and Lurieland Foundation Fund.

Admission is free for museum members and for all women, girls and anyone identifying as female during Career Day hours. For more information, visit nvdm.org.

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About The Discovery

The Discovery inspires by being the place to experience science. Through unique, hands-on exhibitions, programs and events, The Discovery creates learning experiences that range from simple curiosity to deep understanding, empowering a community of critical thinkers. The Discovery is a locally founded nonprofit 501(c)3 organization. To learn more about The Discovery and how you can help support the museum's mission, visit www.nvdm.org.