FEATURED EXHIBITION PROGRAM SPONSORSHIP

THE Discovery
Terry Lee Wells Nevada Discovery Museum



Bring exciting, new science experiences to The Discovery

Keeping the museum experience new and exciting is key to engaging the community in hands-on science exploration. The Featured Exhibition Program at The Discovery is designed to bring timely, immersive, and intellectually stimulating exhibitions to our community. By presenting a rotating schedule of high-profile exhibitions, we aim to attract diverse audiences, foster a deeper appreciation for science, stimulate curiosity, and fulfill our mission to be the place to experience science.

Over the past 11 years, The Discovery has hosted more than seven featured exhibitions ranging from *Monster Fish: In Search of the Last River Giants*, to *A T. rex Named Sue*, to *Survival of the Slowest*.

Providing support for The Discovery's Featured Exhibition Program allows us to plan further in advance, placing reservations for the newest and most exciting exhibitions well into the future.









Biggest. Strongest. Loudest. Smallest. Dirtiest. Sleepiest. Guinness World Records takes these records seriously, celebrating superlative achievements—even in the animal kingdom. The natural world is full of amazing animals with remarkable records—size, smarts, stamina. Each creature thrives and shines in its own way.

Guinness World Records: The Animal Hall of Fame Experience features an engaging combination of hands-on exhibits, digital interactives, and live animal displays that will immerse visitors in these animal title holders, exploring how humans and animals match up in record-setting capabilities.

The Discovery plans to host the worldwide debut of this brand new exhibition in **early 2027**.









ULTIMATE DINOSAURS

MEET A NEW BREED OF BEAST

Ultimate Dinosaurs reveals a new breed of dinosaurs that evolved in isolation in South America, Africa and Madagascar — dinosaurs unfamiliar to popular imagination. Cutting-edge technology adds a new twist, bringing these prehistoric creatures to life in the 21st century! From the tiny Eoraptor to the massive Giganotosaurus (T. rex's bigger, badder cousin), *Ultimate Dinosaurs* is a fascinating study of species you likely have not met before.

This is not your ordinary dinosaur exhibition. *Ultimate Dinosaurs* features 15 life-size casts, 12 prehistoric specimens, and uses augmented reality interactives to help visitors experience these dinosaurs in the flesh!

With your support, The Discovery plans to host this exciting exhibition in **late 2027**.

Sponsorship Opportunities

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Gift of $100,000+

- 20" donor recognition graphic (includes logo or name) in The Discovery entrance hallway **during the run of the next two featured exhibitions**
- Logo and link on the exhibition page on The Discovery's website
- Social media interview and two tagged social media shout-outs
- Interview opportunities (news coverage) as available
- Invitation to exclusive preview events for the next two exhibitions

Gift of $50,000

- 16" donor recognition graphic (includes logo or name) in The Discovery entrance hallway **during the run of the next two featured exhibitions**
- Logo and link on the exhibition page on The Discovery's website
- Social media interview and one tagged social media shout-out
- Invitation to exclusive preview events for the next two exhibitions

Gift of $25,000

- 14" donor recognition graphic (includes logo or name) in The Discovery's entrance hallway during the run of the next featured exhibition
- Logo and link on the exhibition page on The Discovery's website
- Invitation to exclusive donor preview event for the next featured exhibition

Gift of $10,000

- 12" donor recognition graphic (includes logo or name) in The Discovery's entrance hallway during the run of the next featured exhibition
- Logo and link on the exhibition page on The Discovery's website
- Invitation to exclusive donor preview event for the next featured exhibition

Gift of $5,000

- 10" donor recognition graphic (includes logo or name) in The Discovery's entrance hallway during the run of the next featured exhibition
- Invitation to exclusive donor preview event for the next featured exhibition

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